



EIT DIGITAL

Workshop on the future of European Partnerships

Sept 21 2023

EIT Digital evolution



EIT Digital Supervisory Board

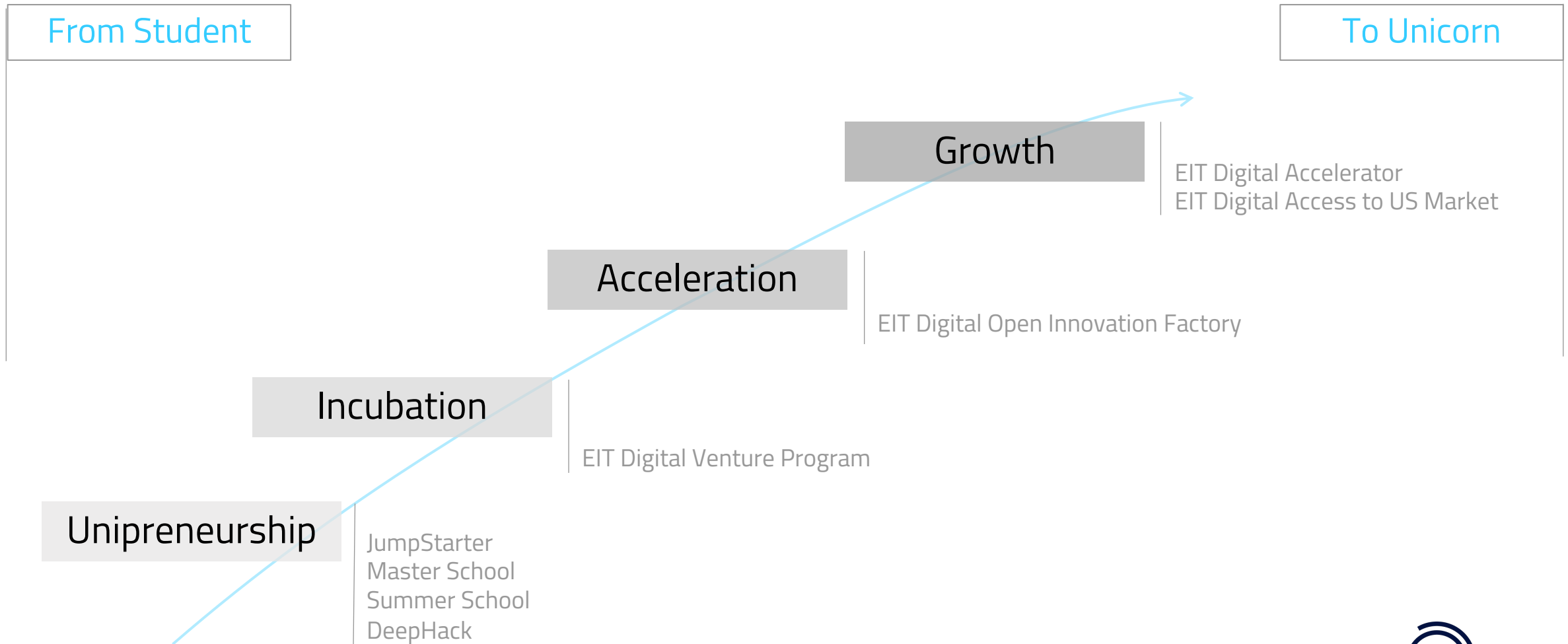
*EIT Digital will act as a **non-for-profit** organization continuing its **ecosystem, innovation and entrepreneurial education activities** and achieving financial sustainability via **balanced public and private financing**.*



Co-funded by the
European Union

Unrivalled **entrepreneurship** initiative

#DIGITAL
#DEEPTECH



EIT Digital Ecosystem keeps growing



3,500+ talent pool

1,000+ investors

€160M+ EU funding

60 universities

350+ partners

23 offices

500k MOOC learners

500+ startups

Hub in Silicon Valley

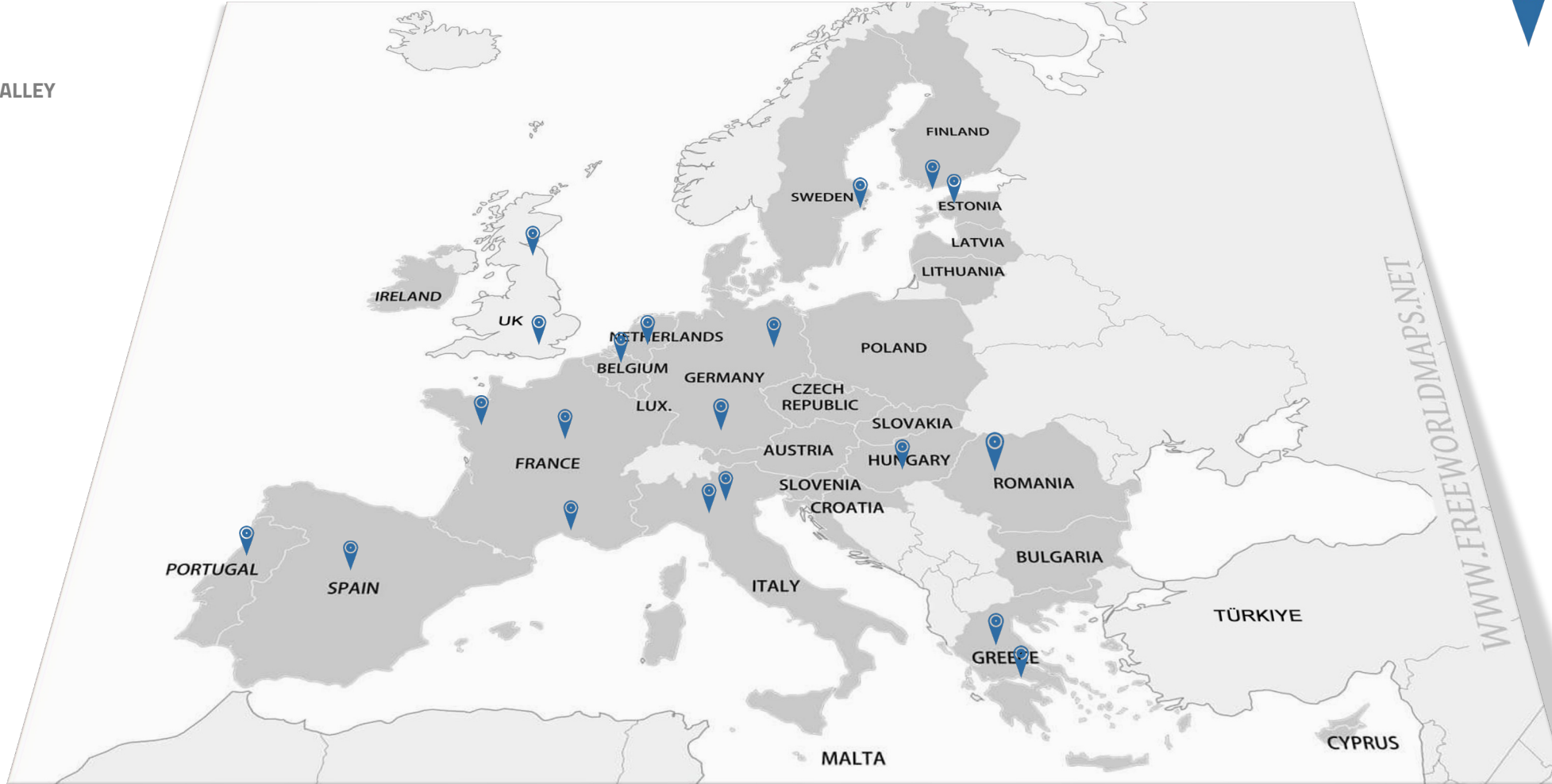
Local synergies



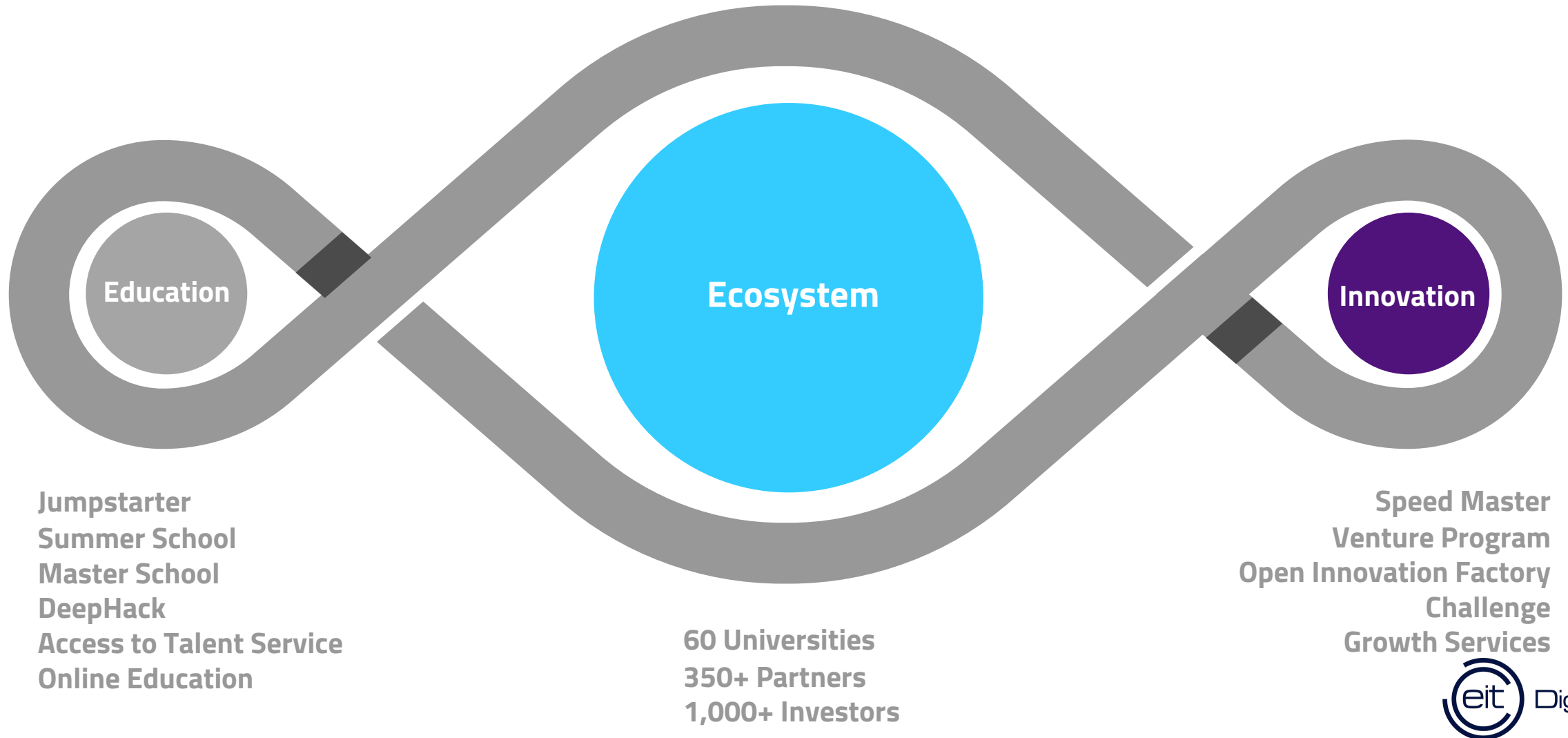
SILICON VALLEY



EIT Digital Office



Sustainable Knowledge Triangle Integration



Education

3000

Master School
graduates

56

Partner
universities

7

Master's
Programmes

14

Summer
schools

10

Professional
courses

45

Online
MOCs

Our education programmes equip participants with the skills to innovate and become entrepreneurs



Startups



#DEEPTECH

200+

Ventures Created

400+

Products launched

300+

Partners in Europe

JumpStarter: Financial support up to € 10k, Idea stage incubation program, Entrepreneurship skills and prototype creation

EIT Digital Venture Program: Financial support up to € 25k, Incubation program through partners to create MVP and attract first investor, Business development help

EIT Digital Innovation Factory: Investment of up to 400k, Mentoring & Coaching, Network of investors, corporates and partners

Scaleups

#DEEPTECH

1800+

Challenge Applicants

150+

Scaleups helped

€200M+

Raised with us

EIT Digital Challenge: Visibility to EIT Digital's ecosystem, Fast-track to enter the Partner Ecosystem, Thematic winners

EIT Digital Access to Finance: Series-A, Series-B fundraising support, Extensive business development support, Warm introductions to VCs, CVCs, corporate clients

Access to US market: Professional preparation for US market entry, Customized program, Fractional VPs to help you, Warm introductions to US customers and partners

Strategic Partnerships

€100M+

Total EU fundings
resourced

20+

EU Projects

25+

Proposals
submitted

€25M+

Funding for EIT Digital
partners

EIT Digital is a portal for partners to attract EU funds via joint EU projects.

Most relevant programmes: Horizon Europe, Digital Europe Programme, InvestEU



**TARGET
& FOCUS**

Invest for Impact



Deepen and Scale

Delivering Transformation

Harvest for Value



Digital

Accelerate recovery

Include and Succeed

Sustainable growth

- From 25 core partners to 123
- From 5 nodes to 9
- From Labs to Digital
- Setup for Innovation and Education

- 278 partners in 2019
- 2280 students since the 2011
- 15 companies created in 2019
- 69 companies accelerated in 2019

- 350 partners in 2023
- 21 Offices in EU
- 3000 students
- 500 start-ups



Ramp up stage



- Ecosystem and community building – trustful and efficient collaboration
- Smaller set of partners
- Partners and KIC LE not yet ready to deal with sustainability requirements
- Limited engagement of business organizations

Peak Stage



- From a scattered organization to a single pan-EU organization
- Most partners participants are Innovation or R&D departments. Limited engagement of business departments
- High coverage of resources allowed partners to experiment with possible product ideas with limited risk on their side. ("Innovate for free" model).
- Building the sustainability portfolio

Maturity



- Financial sustainability is the core trigger - several adjustment rounds
- Smaller budgets for Partners, stricter requirements and serious sustainability approach reduced interest from many traditional (R&D, Innovation,...) partners
- Many new partners attracted by the value creation offering
- Further developing the KIC as an organization

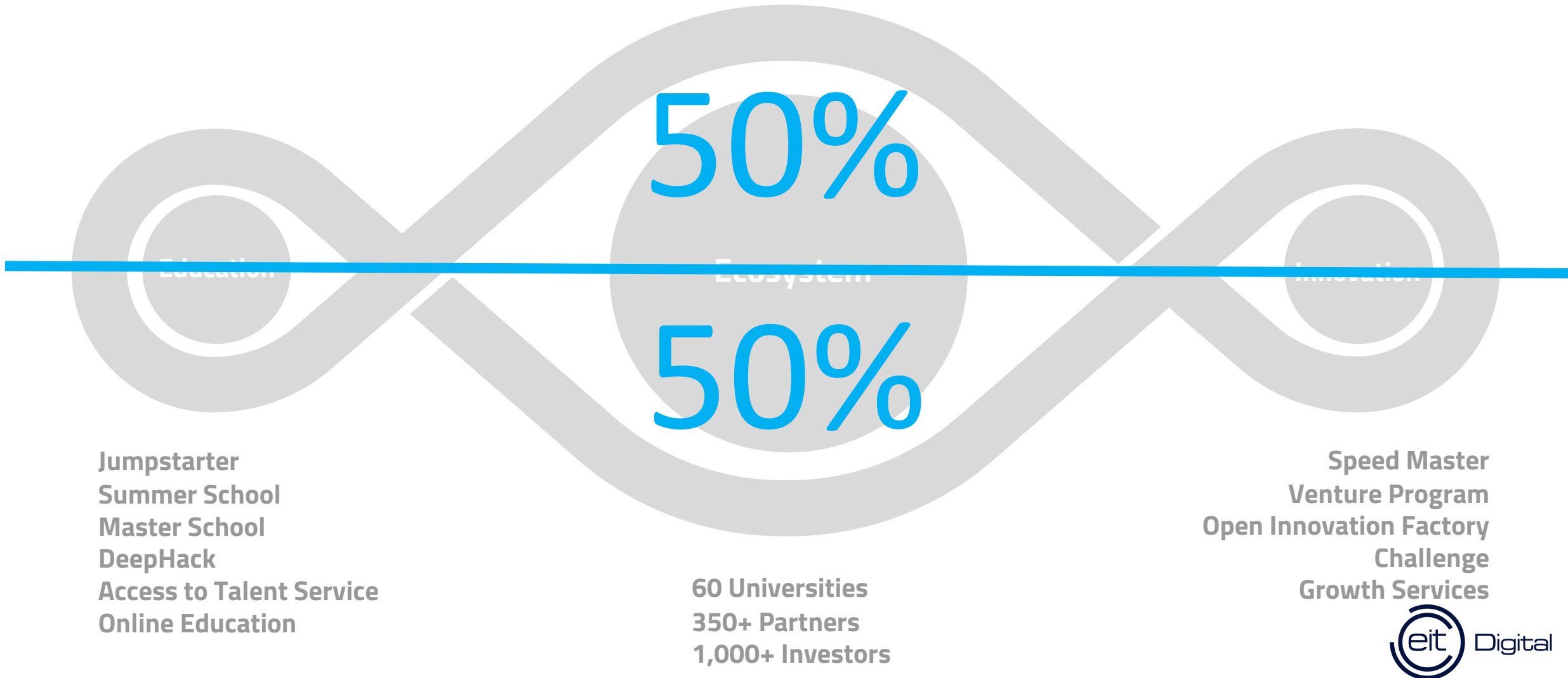
Towards Year-15 (and beyond)

- Despite decreased EIT funding, partnership growth rate on positive slope thanks to *"from funding to value creation"* approach
- Moving to a multi-stakeholder platform working with a varied range of EU instruments (Digital Europe, Horizon Europe, Women TechEU, etc..) and beyond
- Negotiating MoC with EIT for non-commercial activities
 - Ecosystem support (structural non-competitive)
 - Education programmes (structural non-competitive)
 - Early stage venture support (structural non-competitive)
 - Cross-KIC (competitive)

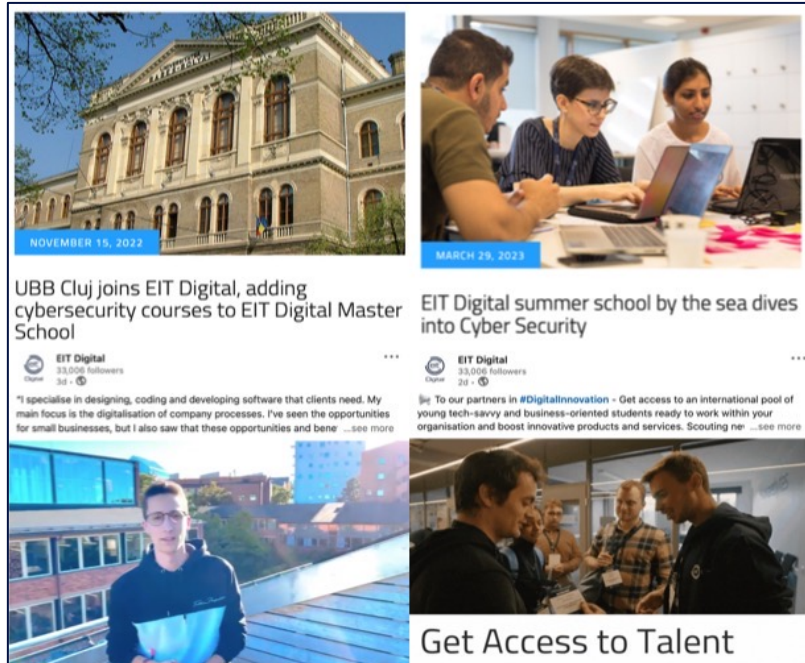
Financial Sustainability approach

- Ecosystem
 - National/regional funding
 - Partner support
 - EU Projects
 - Membership Fees
- Innovation
 - Accelerator services
 - DeepHack income
 - ROI from products and services launched into the market
 - Equity in new companies created
 - EU Projects
- Education
 - Tuition fees (Master School)
 - Participation fees (Summer and Professional School)
 - EU Projects

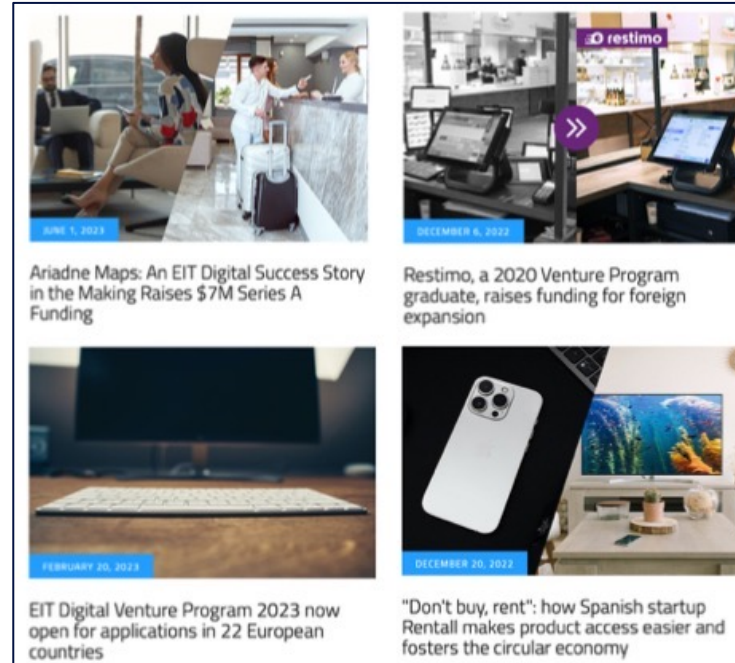
Sustainable Knowledge Triangle Integration



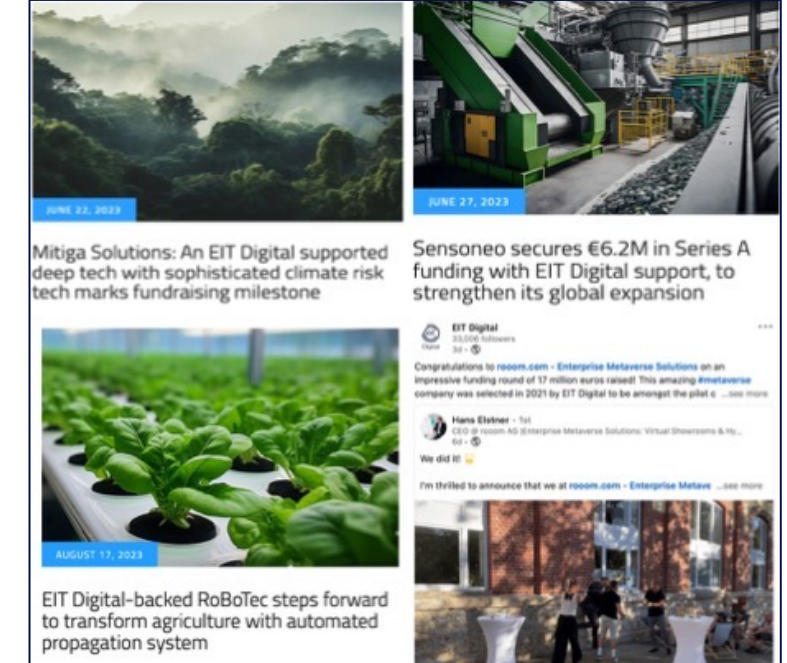
Recent highlights



Education impact and delivery



Innovation impact and delivery



Entrepreneurship impact and delivery

Ongoing projects - Examples



AI4EUROPE | An AI On-demand platform to support research excellence in Europe

- Duration: Jul 2022 – Dec 2025
- EU programme: Digital Europe Programme
- EU contribution – Total : € 8.9 M
- EU contribution – EIT Digital: € 0.4 M
- EU contribution – EIT Digital partners: € 1.5 M

SME4DD

SME4DD | Training SMEs for the Digital Decade

- Duration: Jan 2023 – Dec 2025
- EU programme: Digital Europe Programme
- EU contribution – Total : € 1.5 M
- EU contribution – EIT Digital: € 0.4 M (coordinator)
- EU contribution – EIT Digital partners: € 1.1 M



Ongoing projects – EDIH calls



DigitalTech EDIH, Hungary

- Duration: Sept 2022 – Sept 2025
- EU programme: [European Digital Innovation Hubs](#)
- EU contribution – Total : € 2.7 M
- EU contribution – EIT Digital: € 0.3 M (consortium leader)
- EU contribution – EIT Digital partners: € 2.4 M

Finland: EDIH FAIR, EDIH Robocoast

Germany: EDIH pro_digital

Hungary: EDIH Digitaltech

Netherlands: EDIH North Netherlands, EDIH South Netherlands

Spain: EDIH Digitaliza Madrid

Sweden: EDIH Health Data

