



Baltic Sea Region

Programme 2007-2013

Synergies - Experience of the transnational programme working in the context of the macro-regional strategy

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European Neighbourhood and Partnership Instrument

1. Who are we?

The Baltic Sea Region Programme 2007-2013

... **90** projects approved ...

... with **1150** partners from **10** countries...

...**219** Million EUR committed



2. The Baltic Sea Region Programme 2014-2020 Potential synergies



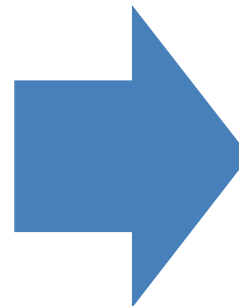
Priority 1
Capacity
for innovation



Priority 2
Efficient
management of
sustainable
resources



Priority 3
Sustainable
transport



Horizon 2020

Article 185 Initiatives
BONUS
2010-2016

ESIF
**Mainstream
programmes**

**Other ETC
programmes**

...

3. Motivation to search for synergies: Cases

- New research needs discovered
- Additional time and funding required for testing of developed solutions
- Additional time and funding needed to offer product to the market
- New actors/geographical areas interested in developed solutions
- Further awareness raising measures necessary
- Financing for the newly established cooperation structure considered as vital

4. Enablers

- Transparent information/advisory services on funding options
- More harmonised requirements among the programmes
- Cooperation with actors responsible for the macro-regional strategy in the area
- Seed money type of financing/durability component for emerging ideas
- Cross-project capitalisation of results (clustering of projects)



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