

## Synergies between ERA-NETs and European Structural Funds *The Alsatian experience*

Workshop en Synergies between European Structural and  
Investment Funds (ESIF) and Horizon 2020, for Public-Public  
Partnerships

13 February 2014

European Commission

*Gaëlle HERCHIN Project Officer in ERDF, Alsace Region*

## INTRODUCTION

### Alsace, a **territory / area** with a high innovation potential

#### REGIONAL ASSETS FOR THE DEVELOPMENT OF RESEARCH AND INNOVATION

✓ Efficiency of the regional stakeholders in Research and Innovation: high level universities, 6 technical and scientific centres, clusters, ...

*Ex : Alsace Biovalley is a regional cluster, involving partners into European / international projects (biotechnologies, new medicine, ...)*

✓ Added value into European markets : regional enterprises develop products / services on such markets as :

- e-health
- smart buildings
- sustainable energies

✓ Border proximity facilitates the implementation of European projects

*Ex: The "Science Offensive" – an innovative fund promoting cross-border research projects with German and/or Swiss partners (INTERREG support)*



ERA-NETs are perfect instruments to enhance the alsatian potential in Research and Innovation

## INTRODUCTION

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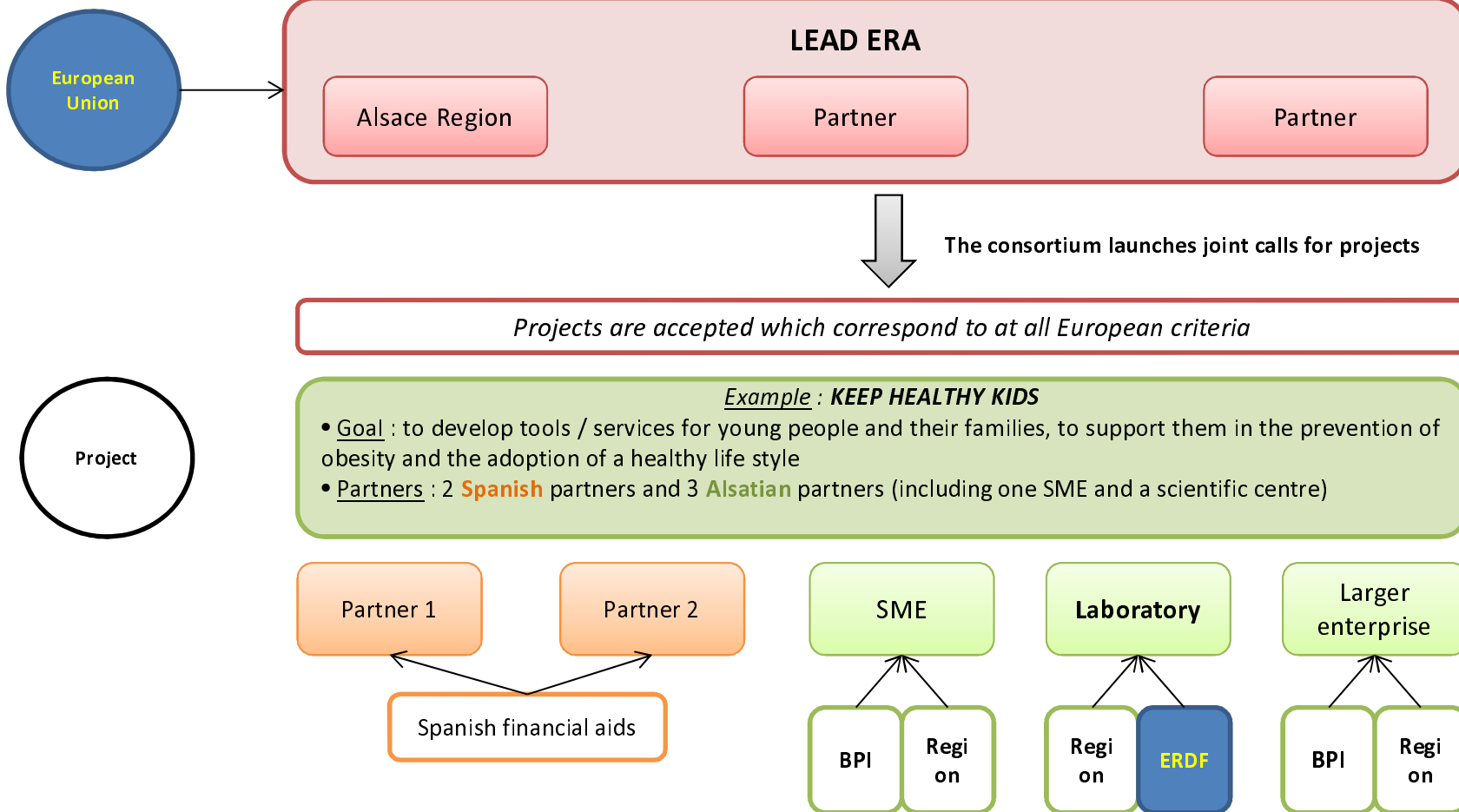
### ALSACE PARTICIPATION IN ERA-NETS



Alsace stopped participation in 2012 due to low interest of Alsatian stakeholders in participating to projects.

Collaboration pursued after the end of the ERA-NET funding period.

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Salaries, equipment, travel = 40% global costs

## IMPLEMENTING PROJECTS USING ERA-NET AND STRUCTURAL FUNDS

### Barriers and key elements

#### Key elements

- ✓ **Variety of efficient stakeholders and institutions:**  
*ex: one person responsible for ERA-NET coordination in Alsace  
an agency responsible for helping enterprises in answering European calls for projects (financed by ERDF)*
- ✓ **Added value of regional enterprises in European markets**  
*Regional enterprises are involved into the development of european lead markets*
- ✓ **Regional enterprises used to participate in collaborative projects (national financing)**
- ✓ **ERA-NET coordinator in Alsace and ERDF Managing Authority are the same institution**  
*Experience in project evaluation and implementation*

#### Barriers

- ✓ **Different types of financing according to the different programme owners member of the ERA-NET:**  
*ex: German partner receive refundable advance, French partner receive grants*
- ✓ **Different eligibility criteria for expenditures**
- ✓ **Setting up a project with European partners**  
*What coordination? What monitoring for the ERDF?  
Difficulty of the evaluation of the impact for regional territory because of the European scope*